

eNutri tool – demo version

Privacy Notice

About Us

The University of Reading is the Data Controller (hereafter referred to as 'We' or 'Us') in respect of the information that We process about You. Our contact details can be found at the foot of this notice.

This Privacy Notice explains the nature of the personal data that the University of Reading, School of Chemistry Food and Pharmacy and School of Biological Sciences, eNutri online App (demo version) (hereafter referred to as the "eNutri tool") collects about You, how Your data is used and provides information on Your rights under data protection laws.

If there is anything in this privacy notice that is unclear or You do not understand, You can contact Our Data Protection Officer at: imps@reading.ac.uk.

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- x Information about your household (e.g. household income, occupants, and food preparation)
- x Employment
- x Education
- x System usability
- x Technology proficiency
- x You will also be asked for Your opinions of the eNutri tool and the advice You receive from it.

We may also hold some personal data that is sensitive (or 'Special Category') .

The sensitive personal data W

Personal data will be collected in order to:

- x Provide You with healthy eating advice
- x Assess the performance of the eNutri tool
- x Receive feedback on the eNutri tool
- x Contact You regarding future market research opportunities

Legal basis for processing Your personal data

Processing of Your personal data is required so We can perform Our tasks as a public authority. We will be processing personal data on the basis of the performance of Our public tasks under the University Charter where:

- You provide personal information in order for Us to perform our market research.

We will be processing personal information

Retention of your data

We will retain Your data for as long as is necessary to fulfil the purposes We collected it for.

We will retain Your information for a limited period of time after the this market research has been completed. We will routinely review the data held on an annual basis and delete data no longer required. If We retain Your details for the purpose of contacting You in future about similar market research opportunities, We will retain Your data until You submit a request to us that it be removed, or until We remove it during a review.

To determine the appropriate retention period for personal data, We consider the amount, nature, and sensitivity of the personal data, the potential risk of harm from unauthorised use or disclosure of Your personal data, the purposes for which We process Your personal data and whether We can achieve those purposes through other means, and the applicable legal requirements.

In some circumstances We may anonymise Your personal data (so that it can no longer be associated with You) for research or statistical purposes in which case We may use this information indefinitely without further notice to You.

How we protect Your data

Your personal information is stored securely within the University and our staff are trained about the secure handling of personal information. We may also use third party providers to deliver Our services, such as externally hosted software or cloud providers. Where We do this, We have measures and terms in place with those providers to ensure that they also protect Your data.

Keeping Your information up to date

The accuracy of Your information is important to Us. You can update Your information, including Your contact details, at any time. If You need to update the details We hold about You, or believe We hold inaccurate data, You can contact enuutri@reading.ac.uk.

Your rights

Under data protection law You have the right to:

- x Withdraw Your consent where that is the legal basis of our processing
- x Access Your personal data that We process
- x Rectify inaccuracies in personal data that We hold about You
- x Be erased, that is Your details to be removed from systems that We use to process Your personal data
- x Restrict the processing in certain ways
- x Obtain a copy of Your data in a commonly used electronic form; and
- x Object to certain processing of Your personal data by Us

Please see the ICO website for further information on the above rights:

<https://ico.org.uk/for-organisations/guide-to-the-general-data-protection-regulation-gdpr/individual-rights/>

If You would like to exercise Your rights or have any concerns regarding how We have handled Your personal data, please contact our Data Protection Office at imps@reading.ac.uk.

Some rights are dependent on the lawful basis (i)6 (on 0.042 v0.004 Tw 4.7bas)4 0.0fioUaie0 0 12

By mail: Information Management and Policy Services, Whiteknights House, Shinfield Road, Whiteknights, READING, RG6 6UR, UK.

By email: imps@reading.ac.uk

By phone: 0118 378 8981

Complaints can be referred to the Information Commissioners Office, the independent body who oversee Data Protection compliance in the UK.

Web: <https://ico.org.uk/>

Changes to this notice

We keep Our privacy notice under regular review to ensure best practice and compliance with the law. This privacy notice was last updated on 19/04/2024.

We may change this privacy notice from time to time. If We make changes in the way We process Your personal data, We will update Our websites and may also inform You directly.